

## assets

Boy / 1.75 Göğüs / 83 Bel / 60 Kalça / 91 Ayakkabı / 41 Göz / Yeşil Saç / Koyu Kahverengi

































































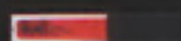


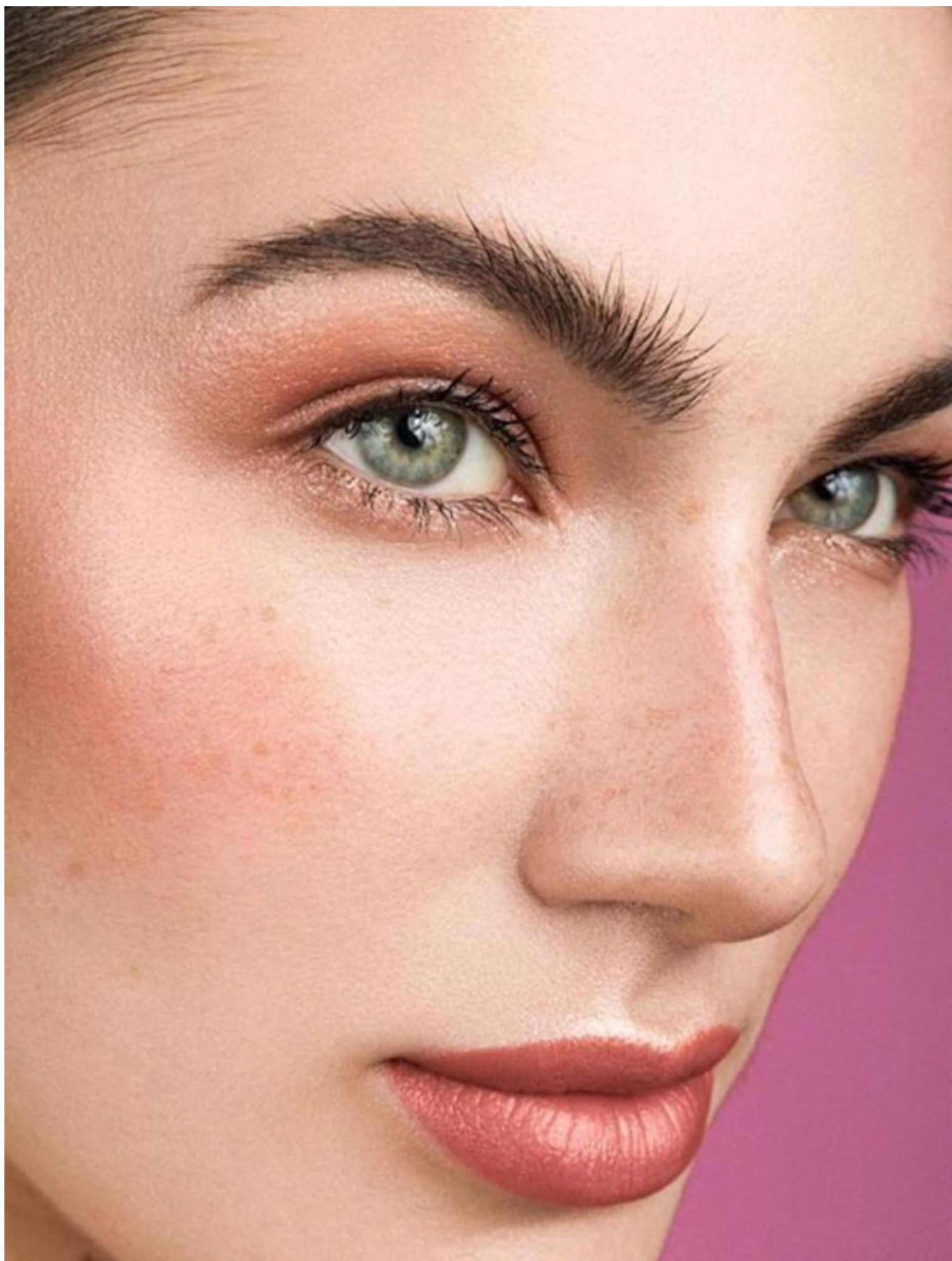


### BURST OF ORANGE

Orange comes in a variety of shades—from blaring tomato to milky melon and glazed apricot. Whichever you choose, it's important to keep your face balanced. A stripe of liner along your lashes and several coats of mascara will ground this bold lip look. Don't forget your cheeks—keep it light so you look youthful.

IT'S Wowed Mascara Fantasy P709 / IT'S Yellow Eyes in Coral Candy P709 / IT'S Ultra Glow Palette in Star Gazer P119

















#### DARK STAR

Instead of Beetlejuice, think silent film stars such as Clara Bow and Louise Brooks. Solitary and otherworldly, a deep black lip—whether glossy, matte or cream-textured—has a certain allure. Sure, it's not for the faint-hearted, but a woman bold enough to enjoy a plate of squid ink pasta doesn't care for the neck. Arch your brows and keep skin radiant and you've got a look that says Old Hollywood.

1) IT'S Auto-Brow Pencil with Brush in Brown: P3109.  
2) IT'S Essentials Contour, Brow & Eyeshadow Palette P3099.  
3) IT'S Velvet Lips in Dark Knight: P3089.



RULEBOOK

# BOLD NEW WORLD

Unorthodox lip colors make a splash

By JEB FRONDA, Photography DOOKIE DUCAY



## VIOLET FEMME

An electric shade of ever there was one—this stunning violet lip isn't for shrinking flowers. While it's easy to go wild with it, taking the time to make it work is the key. It's a bold, vibrant color that's not just a shade of purple, but a shade of violet. It's a shade of violet that's not just a shade of purple, but a shade of violet. It's a shade of violet that's not just a shade of purple, but a shade of violet.

—JENNA LEE, Editor at Large, *Vogue*, 12/10/12  
At the time, she was the only woman in the world to have a purple lip. She was the only woman in the world to have a purple lip. She was the only woman in the world to have a purple lip.

Text: TERESA EPPLEMAN BOULTEIN, Makeup: ARA FERNANDEZ Hair: HONG AMARDO, Skincare: JESSIE NISOL, Editorial: BILLY HESS, BANGS











































## RULEBOOK

### BLUES CLUES

Demure-colored lips have been creeping up on us for a few seasons now. Part punk, part goth and oh so cool, this lip color is surprisingly flattering on a wide range of skin tones. Pull off the look by keeping the rest of your look as cool as the shade—think hot brows, clean skin and the faintest touch of blush on the apples of your cheeks.

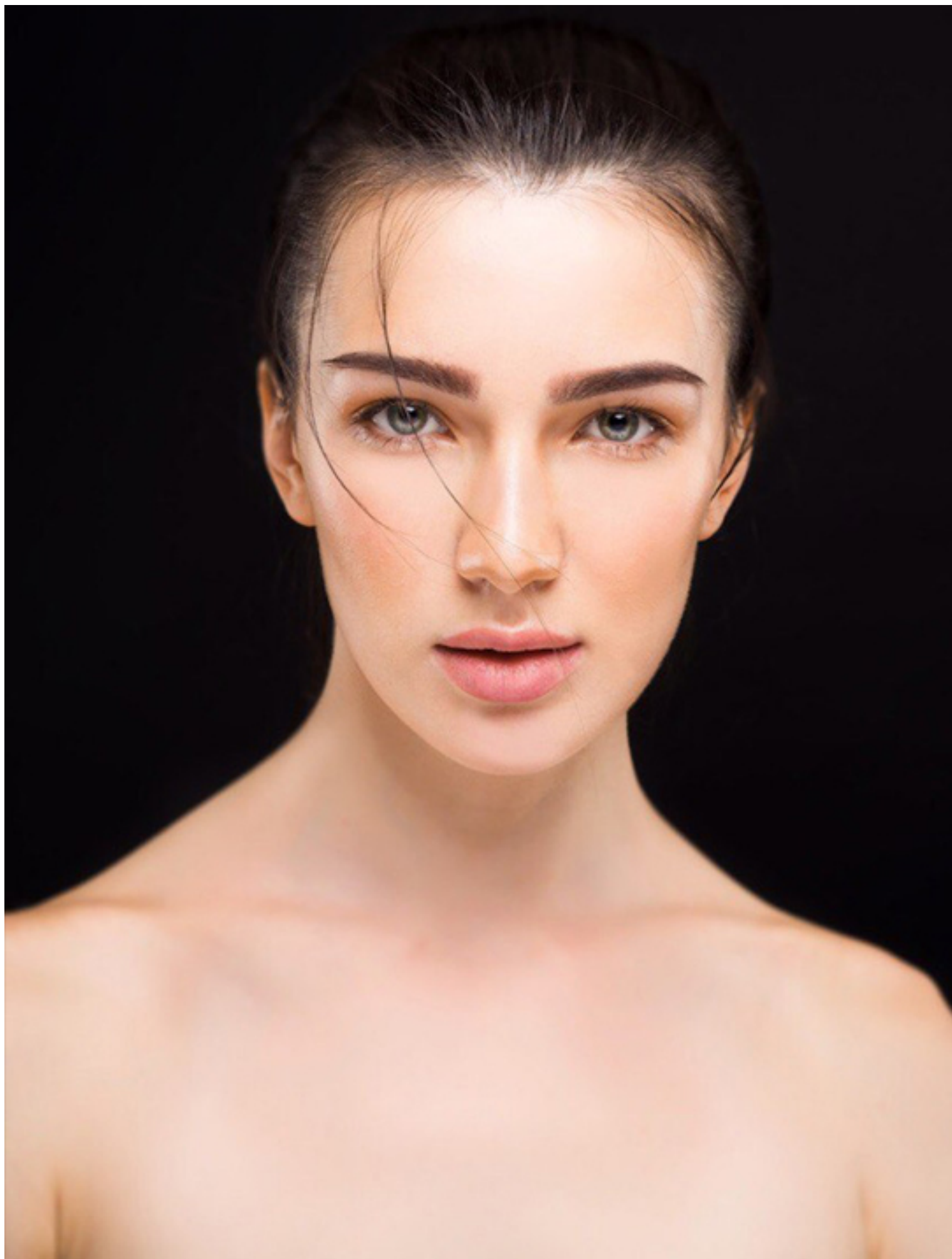
UDS Brightening Stick in Apricot, \$29.99; 210S Liquid Lipstick with Star Stamp, \$29.99; 310S Berries Eyeshadow Palette, \$39.99



































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VOGUE











